

### Global Finance Names The World's Best Emerging Markets Banks In Central & Eastern Europe 2014

NEW YORK, March 17, 2014 – *Global Finance* magazine has named the World's Best Emerging Markets Banks in Central & Eastern Europe in an exclusive survey to be published in the May 2014 issue. *Global Finance* editors—with input from industry analysts, corporate executives and banking consultants—selected the best emerging markets bank in the region and in 21 countries. Criteria for choosing the winners included growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovative products. In addition, for the first time, a poll of *Global Finance's* corporate readership was conducted in order to increase the accuracy and reliability of the results.

This is the twenty first year that the magazine has selected top banking performers in emerging markets. The report covers best banks in Latin America, Central & Eastern Europe, Asia-Pacific, the Middle East and Africa.

"Faced with slowing growth and volatile markets, these banks are star performers under increasingly challenging conditions," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "The banks that *Global Finance* is honoring may not be the largest or oldest, but they are the best at targeting their products and offerings to the specific markets they serve."

#### Regional Winner Raiffeisen Bank International

Albania	Intesa Sanpaolo
Belarus	Priorbank
Bosnia & Herzegovina	Raiffeisen Bank dd Bosnia i Hercegovina
Bulgaria	UniCredit Bulbank
Croatia	Privredna banka Zagreb
Czech Republic	ČSOB
Estonia	Nordea Bank Estonia
Hungary	OTP Bank
Kosovo	Raiffeisen Bank Kosovo
Latvia	Nordea Bank Latvia
Lithuania	SEB
Macedonia	Komercijalna banka AD Skopje
Moldova	Moldindconbank
Poland	Alior Bank
Romania	Banca Transilvania
Russia	Sberbank
Serbia	Raiffeisen Bank Serbia
Slovakia	VÚB banka
Slovenia	SKB Banka
Turkey	Akbank
Ukraine	PrivatBank

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#### AWARDS CEREMONY

The *Global Finance* World's Best Banks 2014 Awards Ceremony will be held during the IMF/World Bank Annual Meetings, on the morning of Saturday, October 11, 2014, at The Washington National Press Club.

For more information on the awards and/or ceremony please contact:  
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